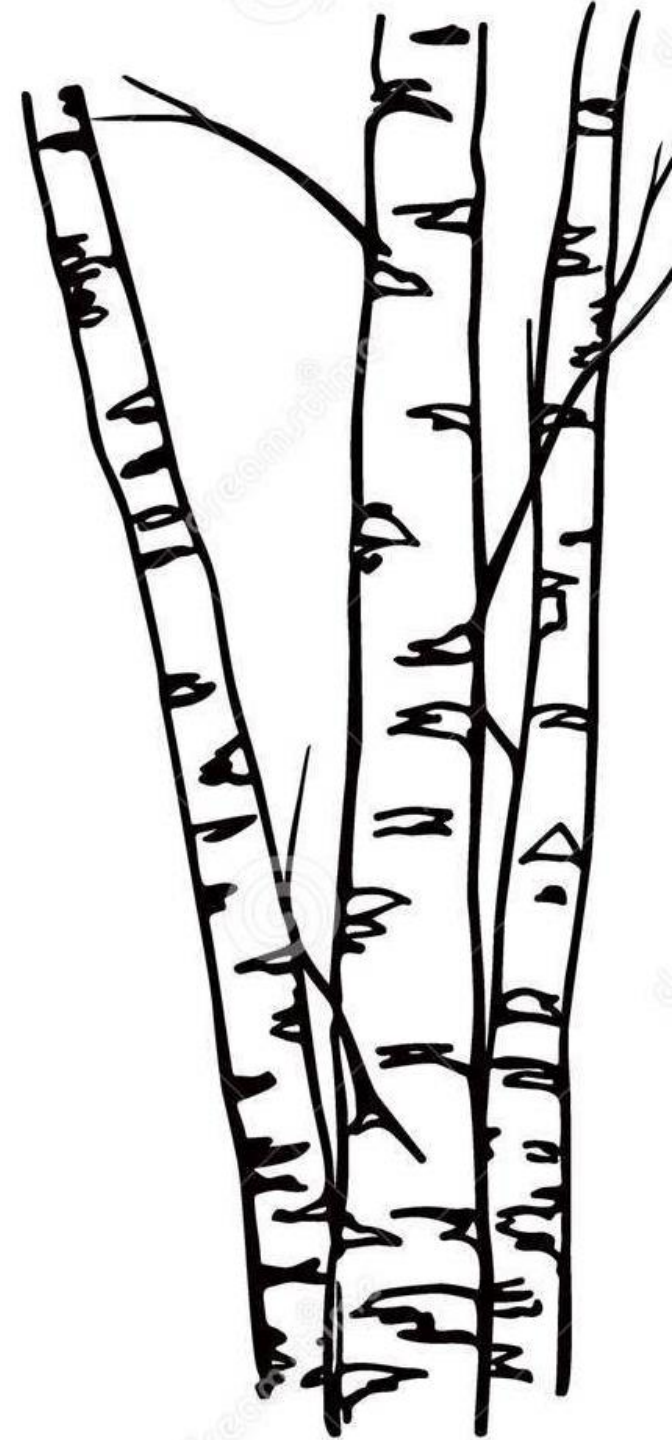


Minsk soft drinks factory (CLSC «MZBN»)

BEREZOVIK



HISTORY

In 1966, in Minsk, in the area of Chelyuskintsev Park, geologists of the Moscow Mining Academy drilled a 418-meter experimental well for water extraction, the useful properties of which turned out to be unique. It was decided to create a workshop of the brewery "Belarus" (now JSC "Alivaria Brewery") for the purpose of producing mineral water and in the future soft drinks and kvass

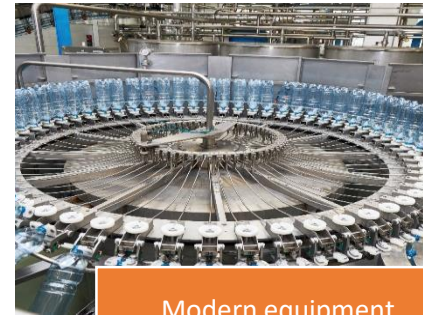
In 1967, the workshop was transformed into the Minsk Plant of Soft Drinks. In 1989, the plant produced 45 million bottles of beverages per year, and in 1991 it became an independent enterprise.

In 1993, the plant changed its form of ownership, becoming a rental company. And in 1994 it was reorganized into CJSC Minsk Plant of Soft Drinks.

For 8 years (1985-1993), the company worked closely with Pepsi. And in 1995-1998, a joint venture was established with Coca-Cola Amatil Belarus to produce Coca Cola beverages.

2006-2010 - a significant modernization of equipment was carried out, the company's fleet was updated.

1966



Modern equipment



Own fleet



Certified laboratory



The possibility of filling multifformat products

Production experience - 55 years



MZBN is a leading enterprise in Belarus for the production of carbonated and non-carbonated mineral and drinking waters, non-alcoholic and low-alcohol beverages, juices.



It has six production lines with a capacity of over 22 million decaliters per year. Production is based on the use of own sources: there are 6 artesian wells with a depth of 106 to 418 m on the territory of the plant.

The main specialization is the production of mineral water.



The first and largest birch sap processing plant (almost 30 years). The first company to receive a certificate of compliance with the organic legislation of the USA and EU countries is

the production of organic birch sap (TM "Birch water")



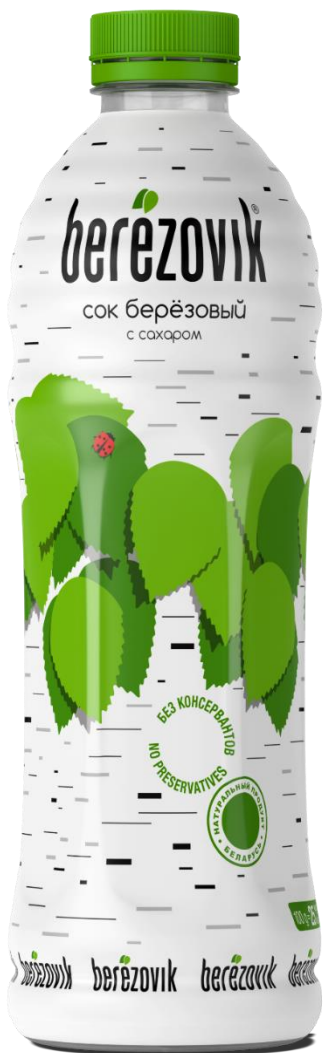
Commemorative sign of the first well min. water "Minskaya-4", in Gorky Park; opening, 2014

BEREZOVIK

Birch water

WITHOUT ADDED SUGAR

BEREZOVIK is a unique gift of the Belarusian nature, natural birch juice without the addition of preservatives, produced using the technology of "hot bottling"



Shelf life:
2 years

Fully recyclable packaging

100% birch sap without water!

Traditional Slavic drink, contains useful minerals

It is collected 1 time a year from March to April, the juice flow period is from 2 to 4 weeks, which gives the juice uniqueness and special value



Expiration date:
16 months



What is the uniqueness of Berezovik?

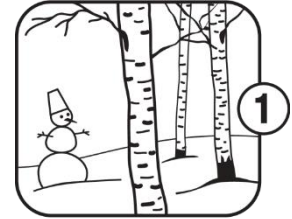
Organic geography of birch growing places

Birch trees grow mainly in the Central European part of Russia, in Ukraine and Belarus. The unique combination of a large number of forests and lakes made Belarus an ideal place for these trees to grow, as well as the No. 1 birch sap producer in the world



Limited collection period

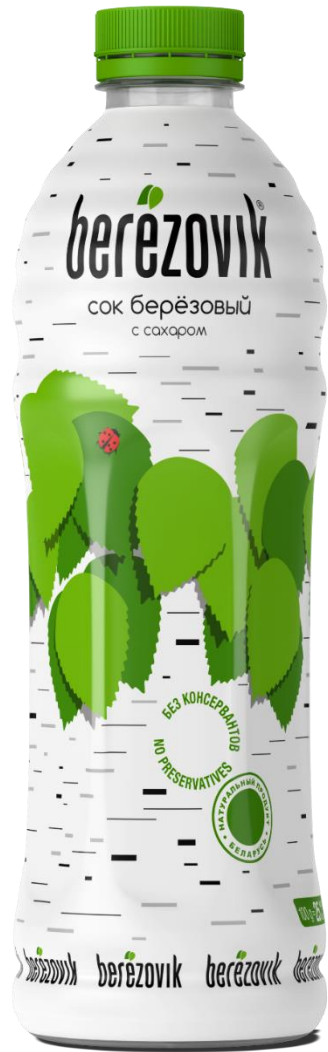
Unlike juices obtained from fruits almost all year round, birch sap is collected only once a year from March to April, which gives Bjarozavik special value



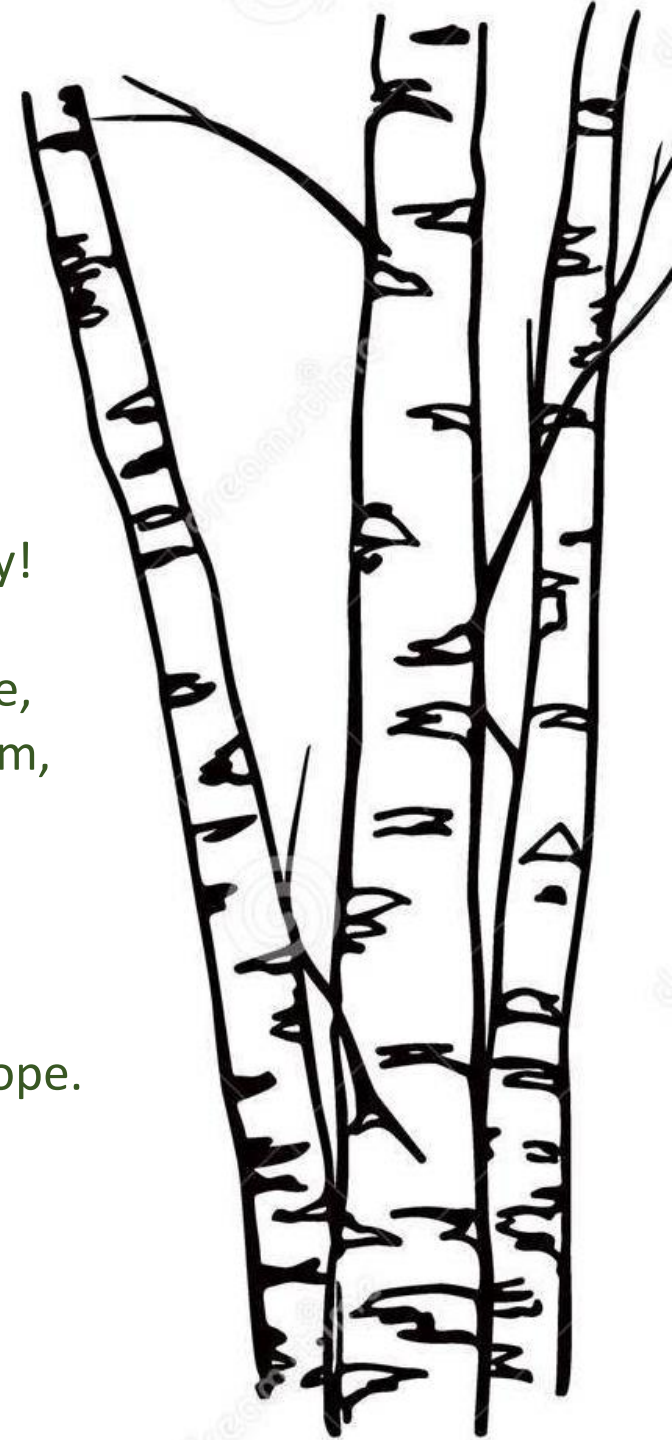
Innovative processing and storage technology

The collection and consumption of birch sap is a long-standing Belarusian tradition, which we not only preserved, but also brought innovative technologies to it. We guarantee the preservation of the beneficial properties of Bjarozavik, which its nature endowed, thanks to modern technology of hot bottling, as well as special PET packaging.

Why Berezovik?



- ✓ 100% juice WITHOUT WATER!
- ✓ Natural product!
- ✓ No preservatives added!
- ✓ Modern packaging and unique bottling technology!
- ✓ The product is suitable for vegans!
- ✓ It is rich in minerals and nutrients: natural fructose, glucose, amino acids, vitamin C, potassium, calcium, phosphorus, iron, zinc, sodium.
- ✓ Natural detox
- ✓ Lowers cholesterol
- ✓ Boosts immunity
- ✓ The secret of beauty of Eastern and Northern Europe.



Birch sap

Sparkling birch juice with sugar

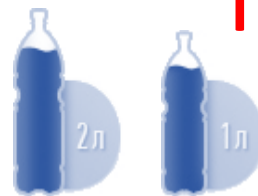


A unique product that has long been loved by our customers - a drink made from real birch sap!



THE JUICE IS COLLECTED ONCE A YEAR более
25 YEARS OF THE BRAND

THERE ARE NO ANALOGUES ON THE MARKET!



Shelf life:
9 months

Transport packaging

- Bottles with birch water Berezovik 0.5 liters are packed in a plastic film of 15 pieces per pack.
- Bottles with birch water Berezovik 1.0 liters are packed in a plastic film of 12 pieces per pack.
- The packages are stacked on a Euro pallet . On each ward there are six rows of packages with a volume of 0.5 liters bottles and five rows of packages with a volume of 1.0 liters bottles. In total, there are 1,350 bottles (0.5 liters) and 720 bottles (1.0 liters) in the pallet.
- The flight is wrapped with a stretch film so as to secure the top layer of the film, close tightly all the side surfaces and secure the load on the pallet.

Experience in creating
products since 1966!

Quality proven over the
years!



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