



international exhibition
of security industry

**NATIONAL
SECURITY
BELARUS*2024**

THE CONCEPT

**Of the II International Exhibition of the Security Industry
«National Security. Belarus — 2024»**

1. GENERAL TERMS

1.1. The Concept of II International Exhibition of the Security Industry «National Security. Belarus— 2024» (hereinafter — exhibition) defines the main directions of preparation and carry out of the exhibition, its organizers, co-organizers and partners, thematic sections, as well as the goals of the event and the procedure for their implementation.

1.2. The Exhibition is held as a complex of congress and exhibition events, aimed at creating a communication environment for discussing innovative ideas, exchange of information and practical experience, as well as demonstration for the general public and citizens of high-tech, innovative development and ready-made solutions in the field of security systems, tech, weaponry, medical support and other equipment, which contribute to improving the technical equipment of various state bodies, institutions, enterprises and citizens within the framework of ensuring the national security of the Republic of Belarus in such areas as:



1.3. The exhibition is represented by the following programs:

- exhibition program;
- business program;

1.4. The events of the program are formed by the organizers and participants of the exhibition.



2. BASIS, DATES AND VENUE

2.1. The exhibition is held of the basis:

The Order of the Secretary of State of the Security Council of Belarus

The List of international exhibitions, which are held in 2024, at which it is possible to form an exposition of military, dual and special purpose products.

2.2. Dates of event: June 19-21, 2024.

2.3. Venue: Complex "Minsk-Arena", Pobediteley Avenue, 111



3. EXHIBITION ORGANIZERS

3.1. The organizers of the exhibition are:

State Secretariat of the Security Council of Belarus (responsible person is Rikhtikov Dmitry, contact +375 17 222-35-58)

Belarus President Property Management Directorate

National Exhibition Center "BelExpo" (responsible person is Rubsov Serghey + 375 17 237-71-18, +375 29 887-13-95 e-mail: nbb@belexpo.by site: nbbexpo.by)



State Secretariat
of the Security Council
of the Republic of Belarus



Belarus President
Property Management
Directorate



National
Exhibition Centre
«BelExpo»

4. CO-ORGANIZERS AND PARTNERS OF THE EXHIBITION

4.1. The exhibition is co-organized by all state bodies of national security of Republic of Belarus, departments and organizations that interact with them or participate in ensuring security in certain areas of state activity.



State Security Committee of the Republic of Belarus



Ministry of Internal Affairs of the Republic of Belarus



State Border Committee of the Republic of Belarus



Ministry of Emergencies of the Republic of Belarus



Belarusian State Authority for Military Industry of the Republic of Belarus



Ministry of Defense of the Republic of Belarus



State Forensic Examination Committee of the Republic of Belarus



State Customs Committee



Investigative Committee of the Republic of Belarus



Operations and Analysis Center under the President of the Republic of Belarus



Security Service of the President of the Republic



Ministry of Forestry of the Republic of Belarus



Ministry of Communications and Informatization of the Republic of Belarus



Ministry of Foreign Affairs of the Republic of Belarus



Ministry of Healthcare of the Republic of Belarus



Ministry of Education of the Republic of Belarus



Ministry of Natural Resources and Environmental Protection of the Republic of Belarus



Ministry of Industry of the Republic of Belarus



Ministry of Energy of the Republic of Belarus



Minsk City Executive Committee



Hi TechPark of Belarus



National Academy of Sciences of Belarus



State Committee on Science and Technology

4.2. Partners of the exhibition are: Belarusian and foreign holdings, companies, enterprises, organizations, as well as representatives of the business community and entrepreneurs.

4.3. Overall guidance, coordination and control over the preparation and holding of the exhibition is imposed to the stewardship of the Organizing Committee, which is formed from among the management staff of the organizers and co-organizers of the exhibition.

4.4. In order to coverage the event of the exhibition in the mass media information partners of the exhibition such as national and international TV and radio companies, printed publications, Internet portals, as well as news agencies are involved.

5. THEMATIC SECTIONS OF THE EXHIBITION

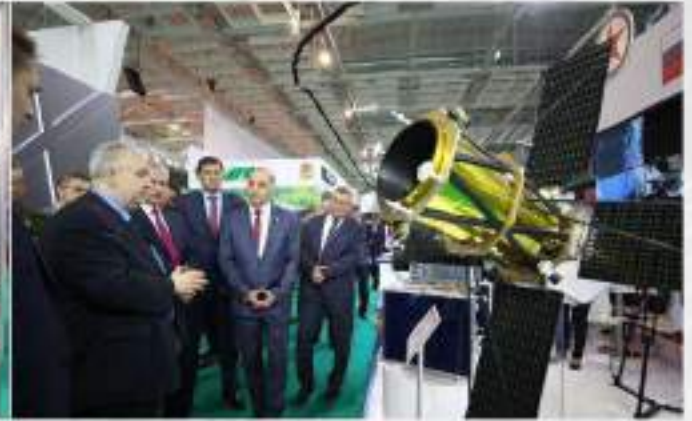


5.1. The exhibition's thematic sections are formed on the basis of the specialization of the participants in accordance with the main directions of ensuring the security of the individual, society and the state, responding to emergency situations, etc.

5.2. The main thematic sections of the exhibition are:

- information security «digital neighborhood belt», combating crimes in the field of high technology, cybersecurity;
- introduction and use of advanced achievements in the field of artificial intelligence in the practical activities of national security agencies;
- technical equipment for special forces units, special services, law enforcement agencies, armed forces;
- special machinery and equipment used in the implementation of the functions of national security agencies;
- technical systems for monitoring, prevention and liquidation of emergency situations, means of rescue in terms of the implementation of the functions of bodies and departments for emergency situations.





- equipment and components used in disaster medicine;
- tactical, social and other areas of medicine;
- technical means of border control;
- search and inspection equipment and technical means of customs control;
- anti-terrorist protection systems for critical, urban and other infrastructure facilities, prevention and detection of offenses and emergencies;
- nuclear safety systems;
- technical and software tools for ensuring the security of protected objects;
- modern technologies of education of employees of national security agencies;
- means and technologies for ensuring industrial, biological and environmental safety;
- space technologies in the practical activities of national security agencies.



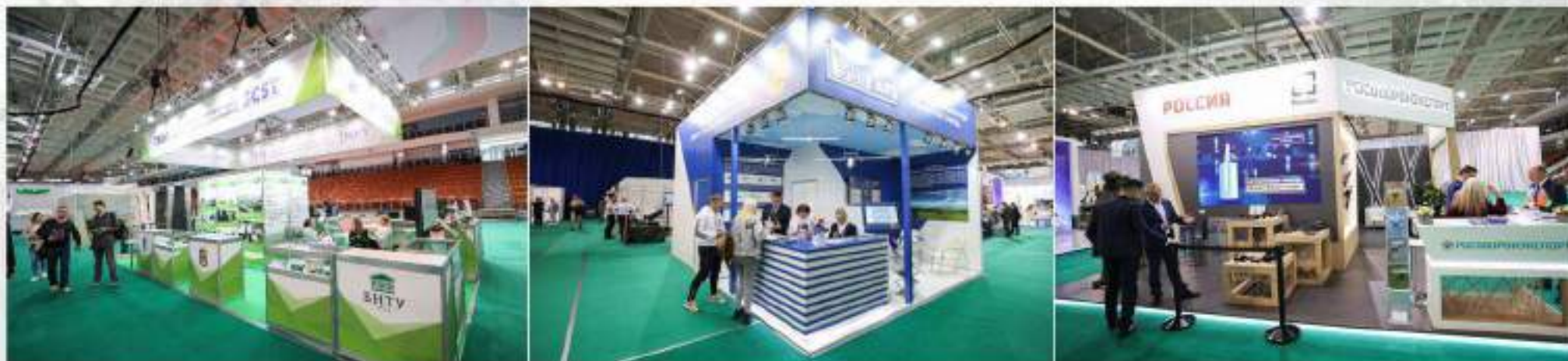
6. EXHIBITION PROGRAM (EXPOSITION)

6.1. The exhibition program is developed on the basis of the thematic sections of the exhibition and is carry out in order to:

- assistance in the technical re-equipment of law enforcement and special services units, the Armed Forces, emergency agencies, whose activities are directly related to ensuring national security;
- patriotic education, the formation of a positive public opinion (image) about the activities of law enforcement agencies, the Armed Forces, emergency agencies;
- demonstration of the modern level of technical equipment of law enforcement agencies, armed forces, emergency agencies;
- search for potential partners and contractors, expansion and establishment of business contacts in order to enter new markets;
- informing the general public and citizens about the activities of national security agencies;

6.2. The exhibition program is formed taking into account the current and future needs of law enforcement and other government agencies in technical means, weapons and technologies.

6.3. In order to demonstrate the modern technical equipment of law enforcement agencies, special services, the Armed Forces, emergency agencies, the exhibition program includes demonstration performances of special and other units with the practical use of samples of weapons, special means and equipment, service dogs in conditions of practical use.



6.4. The participants of the exhibition are enterprises and organizations of the Republic of Belarus, of the member states of the CSTO, SCO, BRICS, the League of Arab States, ASEAN, CIS, as well as other foreign states that are workers and manufacturers of samples of weapons, military and special equipment, security systems, software products and applications, advanced technologies and solutions for the protection of information, objects and territories as well as achievements in the field of artificial intelligence.

6.5. The target audience of the exhibition is:

- administration and representatives of state bodies and other organizations of the national security system of the Republic of Belarus;
- research and analytical centers;
- representatives of law enforcement agencies, special services, the Armed Forces, and member states of CSTO, BRICS, SCO, the League of Arab States, ASEAN and other foreign states;
- representatives of large and medium-sized businesses, entrepreneurship in promoting their products and services among the participants and visitors of the exhibition, as well as finding new contractors;
- departmental educational institutions of national security agencies, as well as public and private educational institutions specializing in the training and education of civilian specialists in various areas of national security;
- citizens of Republic of Belarus, the member states of CIS and foreign states.



7. BUSINESS PROGRAMM

7.1. The business program of the exhibition is held in order to create favorable conditions for the exchange of information on industrial and technological achievements and scientific and practical developments, as well as the dissemination of best practices in ensuring the national security of the state and the protection of society.

7.2. Within the framework of the business program of the exhibition various forums, scientific and practical conferences, seminars, round tables, presentations and working meetings with the participation of representatives of state bodies and organizations of the national security system of the Republic of Belarus, foreign guests, specialists, representatives of business, visitors of the exhibition are held.



8. BENEFITS OF PARTICIPATION

ALL INDUSTRY LEADERS ON ONE VENUE

The exhibition is attended by the largest organizations in the field of security, as well as:

HEADS OF DEPARTMENTS IN CHARGE OF THE INDUSTRY AND DECISION-MAKERS

REPRESENTATIVES AND HEADS OF ENTERPRISES OF THE REPUBLIC OF BELARUS

FOREIGN DELEGATIONS

DIPLOMATIC CORPUS

LARGE AND MEDIUM-SIZED BUSINESSES

ORGANIZATIONS OF RELATED INDUSTRIES

PROFESSIONAL COMMUNICATION

Participation in exhibition gives not only direct sales, but also other advantages

ENHANCING AND STRENGTHENING THE COMPANY'S IMAGE

EFFECTIVE MARKET ENTRY AND PRESENTATION OF NEW COMPANIES

CREATION OR EXPANSION OF A DEALER NETWORK

UNDERSTANDING THE DEMAND FOR A PRODUCT OR SERVICE IN THE MARKET

ASSESSMENT OF EXPORT OPPORTUNITIES

COOPERATION WITH OTHER MARKET PLAYERS, STRENGTHENING TIES

BUSINESS PROGRAM

It is organized in order not to over-saturate with unnecessary information, but to give only practical and helpful knowledge

EXPLORING NEW TRENDS, IDEAS, INNOVATIONS

DISCUSSION IN THE FRAMEWORK OF ROUND TABLES, MAKING STRATEGIC DECISIONS FOR THE INDUSTRY

A PLATFORM FOR HOLDING YOUR OWN BUSINESS EVENTS (PRESENTATIONS, SEMINARS, CONFERENCES)

EXPANDING THE CIRCLE OF ACQUAINTANCES IN ORDER TO ESTABLISH BUSINESS TIES AND SOLVE PROFESSIONAL PROBLEMS

PROMOTION

The exhibition is one of the most powerful and effective tools

COVERAGE OF THE EXHIBITION BY INDUSTRY, ECONOMIC AND SOCIO-POLITICAL MEDIA

FORMATION AND CORRECTION OF PUBLIC OPINION

THE ADVERTISING CAMPAIGN OF THE EXHIBITION DRAWS ATTENTION TO EACH EXHIBITOR, HIS DEVELOPMENTS AND PRODUCTS

THE INVOLVEMENT OF SPECIALISTS INCREASES THE IMAGE OF THE PROFESSION