



NATIONAL AGENCY
OF INVESTMENT
AND PRIVATIZATION

REPUBLIC OF BELARUS

Investment offer

Construction of a residential area
“The House Park” with independent
resource provision, innovative social,
residential and scientific infrastructure



Investment offer

Company's information:

Company's name: *Private Construction Unitary Enterprise «The House Park»*

Activities: *development of innovative technologies in renewables, urban development, waste and resources handling*

Ownership: *private*

Registration year: *2006*

Description of the project

- **Concept:** construction of a residential area with life sustenance provided by means of alternative fuel and energy, recycling, economic and financial sources, groundwater sources. The project is based on the idea of decentralized urban development with independent resource-supply and self-financed public utilities management
- The project succeeded and won the “Republican contest of innovation projects, 2010” and was included by the Cabinet of Ministers in the **State Program of Innovative Development** of the Republic of Belarus
- **Financing requirement for investor** - \$17.5 mln. Total investment - \$35 mln.
- **Investment for** research and development, construction, preparation for production, equipment and license purchase, replenishment of current assets (import of equipment, component parts is necessary)
- **Expected number of employees for the project realization:** 40
- **Main consumers:** individuals
- **Distribution channels:** direct selling, selling through intermediaries



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Preliminary indicators of project efficiency

- Sales revenue, without VAT (after reaching the estimated capacity): **\$49.2 mln.**
- Pay-back period: **2 years**
- Dynamic pay-back period: **2.2 years**
- Internal rate of return (IRR): **18.3%**
- Net present value (NPV): **\$6.4 mln.**

Competitive advantages and investor's benefits

Infrastructure available

- Possibility to expand production and install additional facilities
- Railway lines and roads

Strategic competitive advantages:

- Dominance in the domestic market
- Experienced management
- Price factor

Investor's benefits:

- Access to large contract works
- Benefits granted



Contact details



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